



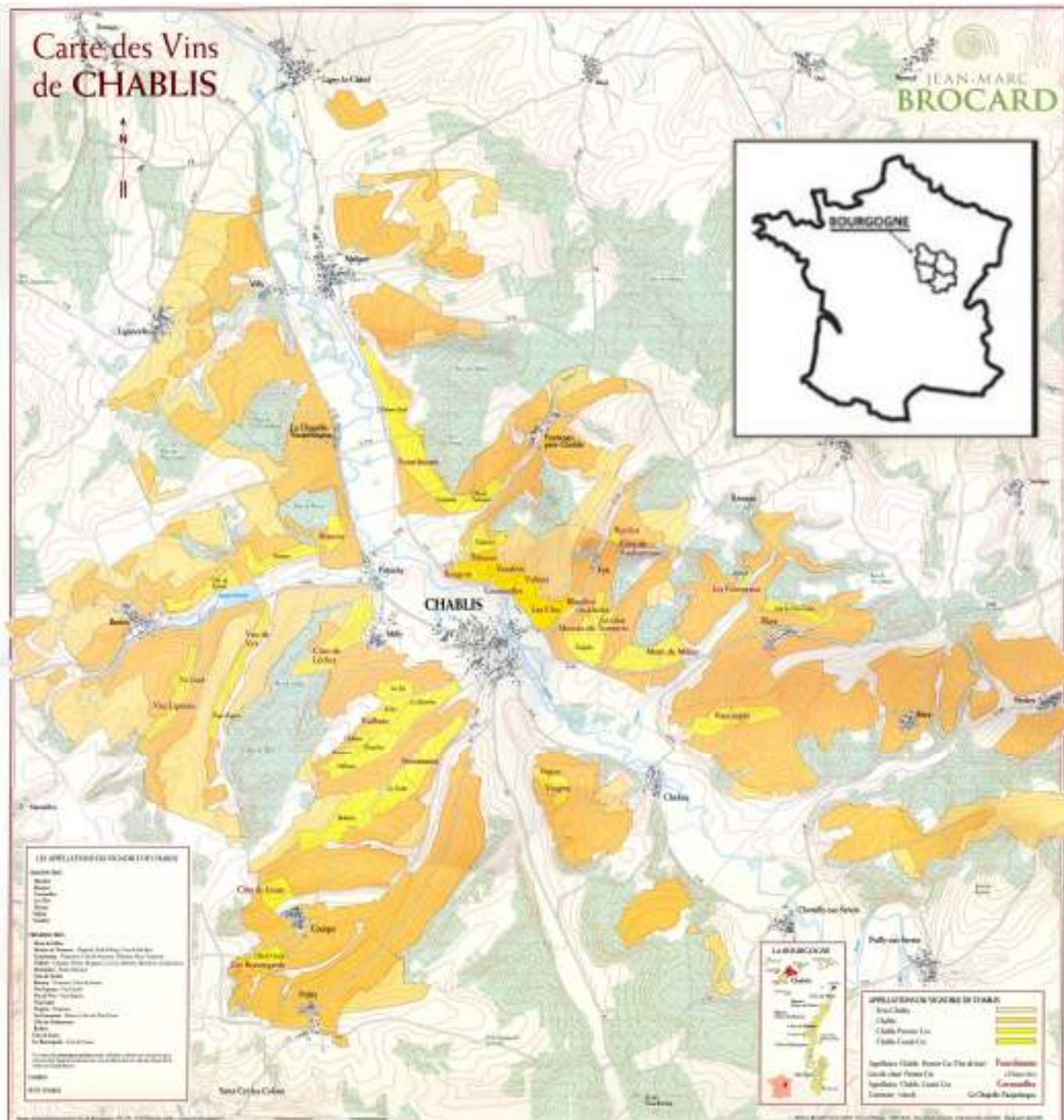
Chablis

JEAN-MARC BROCARD

PROPRIÉTAIRE - RÉCOLTANT

Carte des Vins de CHABLIS

JEAN-MARC
BROCARD



LES APPELLATIONS D'ORIGINE PROTÉGÉES

Chablis
Chablis Grand Cru
Chablis Petit Cru
Chablis Côte de Chablis

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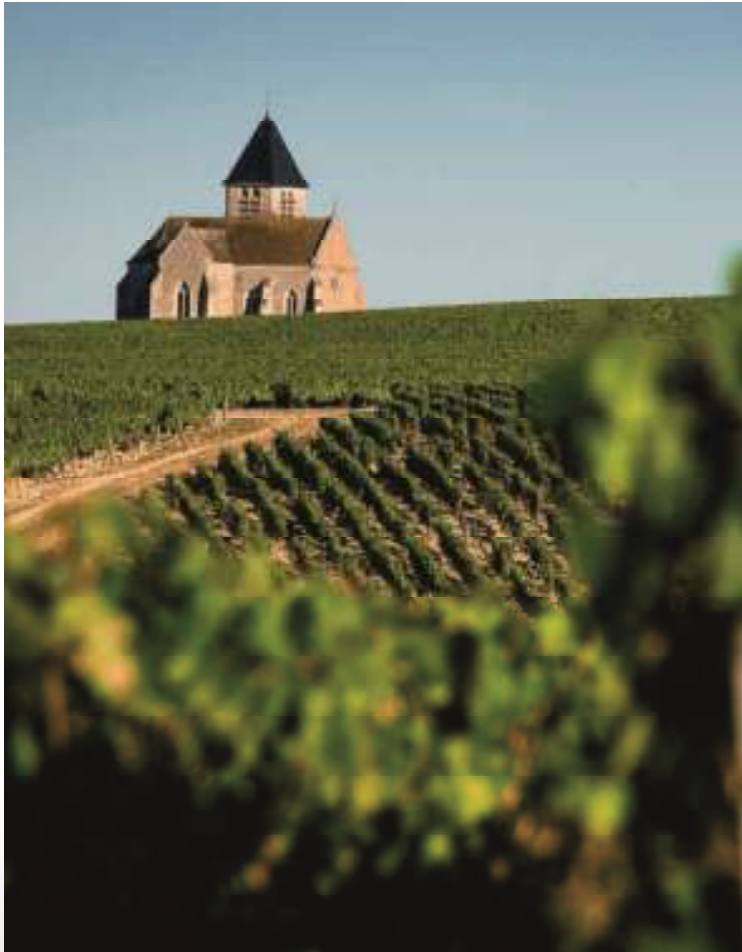
LES APPELLATIONS D'ORIGINE PROTÉGÉES

Chablis
Chablis Grand Cru
Chablis Petit Cru
Chablis Côte de Chablis

Chablis Grand Cru



IDENTITY



Created in 1973 by Jean-Marc Brocard.

The domain produces unique wines from the unique terroir "Kimmeridgian" and its single grape "Chardonnay".

In 40 years, Jean-Marc Brocard winery became the biggest family producer in Chablis

Family winery

Father & Son



Soil cutting with roots

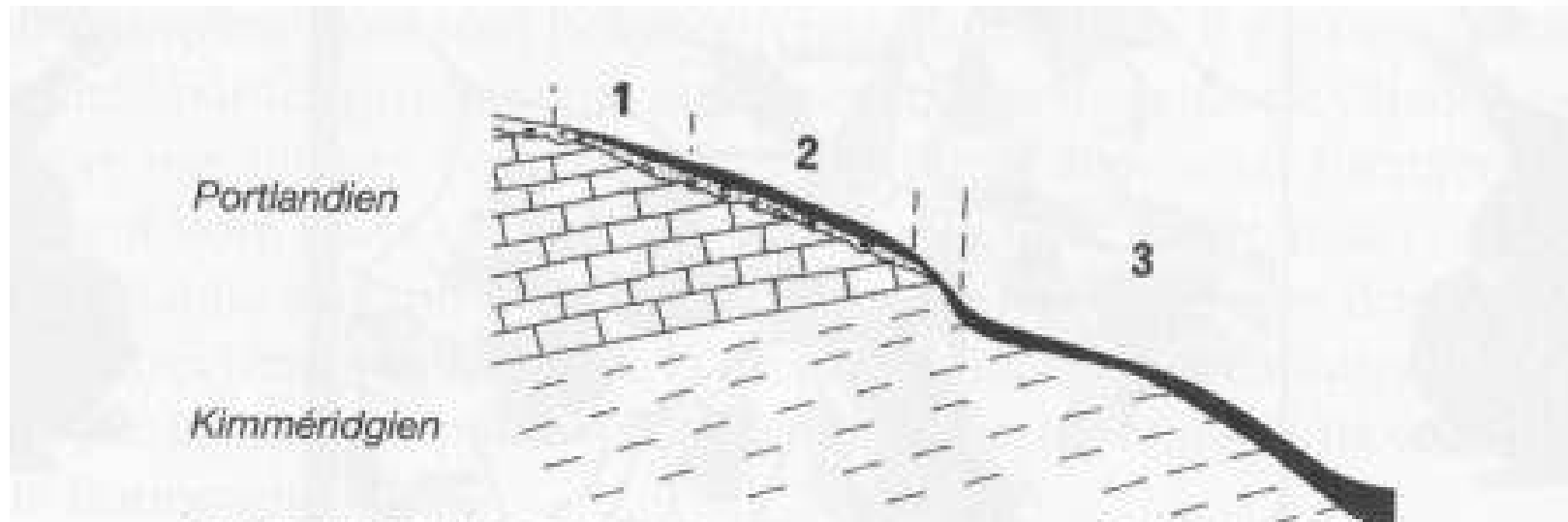


Exogyra Virgula (oysters) : marine fossils from kimmeridgian soil



Kimmeridgian soil : clay and limestone from Upper Jurassic, which gives to Chablis wine its fresh minerality

Petit Chablis/Chablis





The **15th-century-church Sainte-Claire**
which gives its name to Domaine Sainte Claire,
Petit Chablis and Chablis first vines of Jean-Marc Brocard

Organic wines



Since 1997

"We recreated ecological niches by planting trees in the area, thus bringing back some birds, beneficial predators."

Nature rewarded us by offering us *pure, precise* and *complex* wines.



Oenotourism



Wine shop



Guesthouse



Vinification



Each plot is vinified separately in order to *keep* each *terroir's* authenticity unspoiled.

This simply means *treating, helping* and especially avoiding forcing flavours to make them into what we want them to be.



These striking wines literally invite you to come and explore the *purest expression* of their climate

Vinification



Salle des foudres

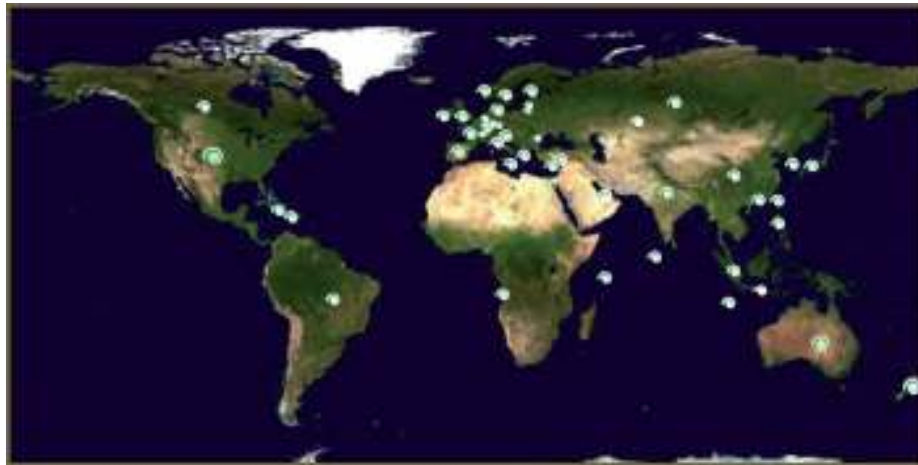
Jean-Marc BROCARD : a premium brand

Distribution channels



Off premise	On premise	Retails/travel Business
Independent wine shops, chains (whole foods), gourmet food store	Restaurants, hotels, wine-bars, chains <i>etc...</i>	Airlines (first class), duty free shops, cruise lines.

- Internationally recognized & distributed top Chablis Estate;
- Leader in many quality markets and present in over 50 countries in all the main areas;
- Family Domain extending over 150 hectares, a leader in organic farming in Chablis;
- Strong Brand renowned as Chablis specialists..



- **Figures**

Export turnover rate: 80%

Local turnover rate: 20%

- **Production**

Jean-Marc Brocard wines: 80 000 cases

- **Surface area: 150 hectares**

66 certified organic hectares



Jean-Marc BROCARD : by Vasco

