



FAZI BATTAGLIA

VERDICCHIO CASTELLI DI JESI CLASSICO & PECORINO DOC  
FALERIO



FAZI BATTAGLIA

## OUR SPIRIT

FAZI BATTAGLIA is one of the **great 1950s and 60s Italian brands** with an ideal of a...



**HARDWORKING**



**CONSTRUCTIVE**



**STYLISH**



**AUTHENTIC**



FAZI BATTAGLIA

## AN ITALIAN WINE BRAND ICON

**FAZI BATTAGLIA**

**is:**

- a center stage player of these Italian golden years.
- **VERDICCHIO**'s official mother, a wine whose history is interwoven with Italy's.
- a desire to (re)establish its identity and reappropriate its leading role in Italy, under the guidance of **BERTANI DOMAINS**, and take its place in the Italian wine salon as Verdicchio's ambassador and spokesperson.





# RE-LAUNCHING A LEGEND

FAZI BATTAGLIA

**RE-LAUNCHING THE GREAT LEGENDS OF THE PAST IS FASHIONABLE THESE DAYS.**

And thus, there is nothing accidental about the fact that Alfa Romeo revved up the engines of its Giulia on the 24th of June, bringing the iconic star of 1970s





FAZI BATTAGLIA

**FAZI BATTAGLIA** is fully committed to **BERTANI DOMAINS'** *philosophy*, values and style:

## OUR PHILOSOPHY

- **Strong brand identity**, market leader.
- **Integrity**, honesty and transparency.
- **Research and innovation**, exploring new production methods but remaining tied to its traditions at all times.
- **Respect and commitment** to true values.



FAZI BATTAGLIA

**FAZI BATTAGLIA**

is fully committed

to **BERTANI  
DOMAINS'**

*mission* because:

## MISSION

- with its **130 hectares of Verdicchio dei Castelli di Jesi Classico**, it represents Marche wine's tradition and history internationally.
- **born in the 1940s**, it has become symbol of Verdicchio and Italian wine, thanks to the historic **amphora bottle created in 1953**.
- its search for quality excellence, involving selecting **vineyards** in the most suitable areas and with ongoing **research** and **experimentation** both in the vineyards and in the wine cellars, has historic and solid roots.





FAZI BATTAGLIA

**COMMUNICATION**

# BRAND



## **FAZI BATTAGLIA, A GREAT ITALIAN BRAND**

**Most companies and brands have strong bonds with the areas they were created in. There are, however, very few production companies whose names are emblematic to the nation they evoke in a wider sense. Fazi Battaglia belongs to this latter group. It is its history which makes the difference. Ours is a name which is an indissoluble part of Italy's history and image. This, first and foremost, is Fazi Battaglia. For seventy years, a name which has not simply been emblematic of great wines, but also of Italian style, a way of being, a lifestyle which has made us popular the world over. And if 'Made in Italy' has great meaning today, it is also thanks to companies like Fazi Battaglia, for whom tradition has never been distinct from creativity and the courage to dare, to innovate.**



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# HISTORY

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## COURAGE AND INNOVATION



**Fazi Battaglia was set up in 1949 when two families - Fazi and Battaglia - joined forces in a small wine estate in the town of Cupramontana, but it was the Angelini family just a few years later which made the company into a historic Italian wine making brand. And all this thanks to courage and an intuition which can be summed up in two fundamental and decidedly innovative choices for the era: investing strongly in vineyard improvement (in an era in which quality considerations were still a very long way from being central to Italian winemaking) and, at the same time, a strong belief in a single vine, Verdicchio. Two choices which were ahead of their time and made Fazi Battaglia a standard bearer for the promotion of production areas like the Marche region and one of the great native Italian vines.**

# TODAY



## A RENEWED RESPONSIBILIT Y

**The Angelini family is returning to Fazi Battaglia today, not simply to continue the quality and innovative journey started in the 1950s, but also to take up the gauntlet of great representative of Italy's authentic winemaking identity once again. It is an overt responsibility, which is fully in line with the Bertani Domains production philosophy. The Bertani Domains group is owned by Angelini and encompasses some of the best names in Italian winemaking (Bertani, Puiatti, Val di Suga, Tre Rose, San Leonino), all companies which focus on respect for terroir and exalting the identity of native grape varieties. And all this in the name of transparency and rigorous production methods.**



# VINE



FAZI  
BATTAGLIA,  
HISTORIC  
VERDICCHIO  
SYNONYM

Fazi Battaglia's history is proof of the fact that you can achieve greatness from apparently small things. In this case the 'small thing' in question is Verdicchio, the grape variety on which Fazi Battaglia's whole history has been built. It is a unique case in Italy. Seventy years of total focus on a single grape variety, which has found the ideal terroir to bring out its individuality in the beautiful hills of Castelli di Jesi. One hundred and thirty hectares dedicated to passion and attention to Verdicchio. Vineyards with varying soils, altitude and sun exposure, capable of ensuring the most diverse incarnations of one of Italy's most eclectic native grape varieties.



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**Verdicchio Fazi Battaglia, a question of styles**





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# VERDICCHIO ... A RANGE OF AROMAS

**THIOLS**  
**METHOXYPIRAZINES**

• SAUVIGNON

1

**TERPENES**  
**HYDROCARBONS**  
**NORISOPRENOIDS**

• RIESLING

2

**CITRUS**  
**SPICES**

• CHARDONNAY

3



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## RANGE OF STYLE

1

**STYLE**

**CRISP  
SEASIDE**

**NOSE**

WISTERIA  
ELDERFLOWER  
ANISE  
TROPICAL FRUIT

**MOUTH**

**SAVORY / FRESH**

2

**MATURE  
ROUNDED**

GOLDEN APPLE  
STEWED PEAR  
ANISE  
HYDROCARBONS

**ROUNDED / MINERAL**

3

**ELEGANT  
LONG-LIVED**

CITRUS  
VANILLA  
LIQUORICE / CHOCOLATE  
MEDITERRANEAN

**STRUCTURED**





FAZI BATTAGLIA

ANFORA / TITULUS





FAZI BATTAGLIA

**A new  
arrival with  
the 2021  
harvest.**

# ANFORA TITULUS

A new arrival with the 2021 harvest. Very few bottles in the world are as indissolubly bound to the wine they contain as the emerald green **Verdicchio dei Castelli di Jesi Anfora Titulus**.

This is the idea behind enhancing the identity of this wine with a new product, aimed at returning to its former glory not simply the most famous Verdicchio in the world, but also an icon of Italian style.







## FAZI BATTAGLIA

*Packaged in the unique emerald green amphora shaped bottle, Titulus remains Fazi Battaglia's icon...*

The winery dedicates particular attention in order to guarantee a product with enviable qualitative continuity, regardless of its production size. The grapes are grown in the 300 hectares of estate-vineyards, subdivided into 12 distinct single-vineyards of different exposition.



750 cl



1500 cl

# TITULUS

Verdicchio dei Castelli di Jesi  
D.O.C. Classico

### GRAPE VARIETY: 100% Verdicchio

Produced in the classic area of the Verdicchio dei Castelli di Jesi, Verdicchio's Titulus comes exclusively from grapes selected and harvested by hand throughout Fazi Battaglia's vineyards: 300 acres nestled in the heart of the hills at altitudes and exposures that are different and complementary. The grapes are carefully selected by hand during a 20-25 days harvest in Estate vineyards. Each of the 12 single vineyards is studied for the optimal harvesting moment.

### PRODUCTION TECHNIQUE:

The grapes are softly pressed and fermented in temperature controlled stainless steel vats for 15-18 days. Then, the wine is left to rest for several months in temperature controlled stainless steel vats to produce complexity on the palate and ripeness on the nose. A 30-days bottle rest follows.

### TASTING CHARACTERISTICS:

**Colour:** pale straw with jaded hues during the first months.

**Bouquet:** intense bouquet of peach, apple, roses, characteristic of the noble Verdicchio grape.

**Taste:** refreshing, sapid with a pleasant bitter almond finish.

**Serving Temperature:** 12°C







FAZI BATTAGLIA

**NEW PECORINO DOC FALERIO !**







FAZI BATTAGLIA

*Packaged in the unique  
White amphora  
shaped bottle, Fazi Battaglia  
an iconic PECORINO!*



# PECORINO

FALERIO D.O.C.

## GRAPE VARIETY: 100% PECORINO

It is made from grapes grown in sunny hillside vineyards in the Marche.

## PRODUCTION TECHNIQUE:

After carefully selecting the best bunches, the whole grapes are soft pressed. Fermentation is done in stainless steel vats at a constant temperature of 14-16°C, in order to enhance the characteristics of freshness in this wine,

Then, after fermentation, the wine ages on its fine lees until January. This enriches it with protein components that add crispness and tanginess. A 30-days bottle rest follows.

## TASTING CHARACTERISTICS:

It has a straw-yellow colour with golden highlights. The nose displays hints of green apple, as well as the thiolic and herbaceous notes typical of the grape variety. The mouth is fresh and tangy with a mineral finish.

**Serving Temperature: 12°C**







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**GRAZIE!**