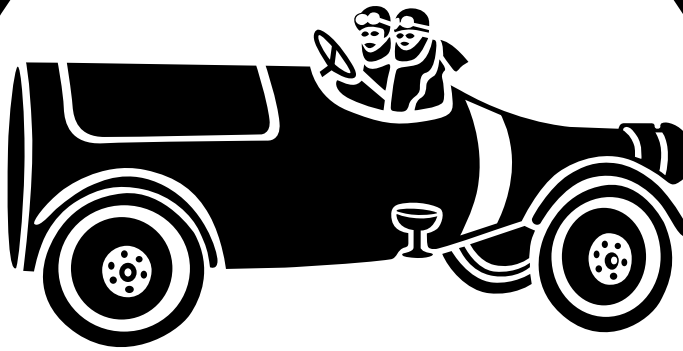


ESTD 1861



FERRER FAMILY
WINES

GRUPO

FREIXENET



TORRE
DEL GALL

FREIXENET GROUP

THE PARENT COMPANY

Torre del Gall are cellars belonging to the Freixenet Group, a Spanish cava and winemaking company set up in 1920 by the Ferrer Sala family.

Today the Freixenet company is fully consolidated in the Spanish market (it is sales leader) and enjoys wide recognition at international level (it occupies tenth place in the world ranking of companies in its sector). It is present in more than 140 countries and its main markets are: Europe, headed by Germany, the USA, Great Britain, Switzerland and Sweden.

The Freixenet Group has production centres in Spain, France, the U.S., Mexico, Australia and Argentina and includes the following brands: Freixenet, Castellblanch, Segura Viudas, Canals & Nubiola, René Barbier, Conde de Caralt, Henri Abelé, Sala Vivé, Gloria Ferrer, Morlanda, René Barbier, Valdubón, Vionta, Fra Guerau, Wingara Wine Group (in Australia), Yvon Mau (in Bordeaux) and Viento Sur (in Argentina).



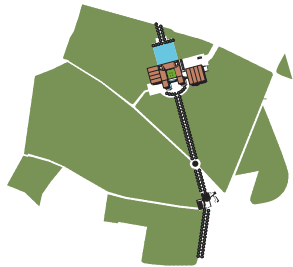
THE CELLAR

Freixenet Group acquired in June 2003 the French Chandon cellar, belonging to the French Louis Vuitton Moët Chandon Group (LVMH).

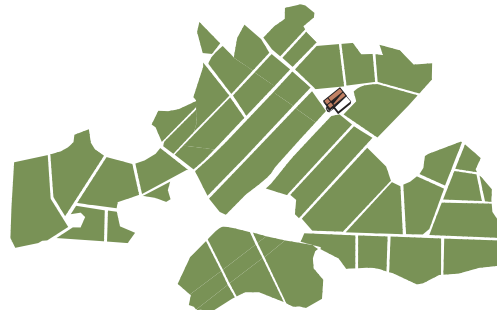
Located in the village of Sant Cugat Sesgarrigues (Barcelona, Spain), the new winery has a modern 9000m² cellar surrounded by 120 hectares of land and vines (23 in Sant Cugat Sesgarrigues and 40 Ha in the neighbouring village of Masquefa).

The firsts products which will be released will be two cavas : Torre del Gall Brut Reserva and Torre del Gall Brut Rosé.

In a near future it is thought that some still wines and other Cavas will complement current portfolio.



TORRE DEL GALL
23 Ha



MAS BERNICH
40 Ha

Torre del Gall's current facilities, an avant-garde cellar designed by the prestigious architect Óscar Tusquets at the beginning of the nineties.





KEY SELLING POINTS

The origins of Torre del Gall are associated with the splendour of Catalan viticulture in the mid-19th century. The winery is located in the heart of the Penedès region, the birthplace of cava, the Catalan sparkling wine. The typical Mediterranean climate is ideal for our varieties thanks to many hours of sunlight and warm winters. Careful nurturing and use of our traditional varieties give the winery its own identity.



“We look for depth of expression in our cavas; cavas that are well defined by their heritage and express the balance of a team of people driven by quality. All our cavas share a common identity and characteristics based on soils, grapes and ripening.”

Ton Raventós, Torre del Gall's winemaker

- The origins of this wine region date back to Medieval times
- Our own vineyards located at altitudes between 200 and 600 metres in the Sant Cugat Sesgarrigues area in the heart of the Penedès
- Use of the region's native varieties: Macabeo, Xarello and Parellada
- Vineyards are between 40 and 80 years old
- Harvesting by hand, which ensures excellent grape quality. Plants are under our control, so we decide when vines are pruned and fertilisers used.
- The original estate was represented by a cockerel, which we have retained as a symbol of our brand
- The winery is completely family-owned with many years of tradition and experience the wine-growing sector, especially in the world of cavas
- The winery's products receive international recognition

PRODUCTS

TORRE DEL GALL - DO Cava



WINNER
OF THE GOLD MEDAL



TASTING
NOTE

DO Cava
TORRE DEL GALL
Macabeo,
Xarel·lo and Parellada



TASTING
NOTE

DO Cava
TORRE DEL GALL
Trepat and Garnacha

FFW POS

AVAILABLE
IN GROUPNET



MORE
INFO

Bucket 2 bottle
Transparent Ceberg



Cava Glass Anthea

thank you



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FREIXENET

