

# REAL AGRADO

## RIOJA

RAÍCES · TERRUÑO · PASIÓN

Founded in 1974, we own 100 hectares of land divided in five plots: Canterabuey, Las Planas, La Lobera, Los Señores and Rodiles.

We make our Rioja wines **with our own grapes only**. This is very exceptional in Rioja and allows us to control the whole process from the vineyard to the bottle.

For this reason the Rioja Regulatory Board has given us the permission to include the sentence **Viñedos en Propiedad** in all our labels.

Our Director *Julián Ayuga* has been making Rioja wines since 1974. He is one of the most respected characters in the DOC Rioja. **Member of the DOC Rioja Tasting Panel.**



Branding: **AGRADO** is a Spanish word that means: *Feeling of happiness or pleasure experienced when doing something one loves*. Labels recreate a situation of Agrado using the vineyards as a stage.

Our motto **Raíces · Terruño · Pasión** reflects **our close link with our vineyards and the love (Agrado) with put in everything we do.**

Our Young Wines Red, White & Rosé are **Vegan Friendly certified.**

First winery in DOC Rioja's history to produce a certified Single Vineyard wine (**Viñedo Singular**).

Both the Crianza 2016 and Reserva 2012 have been awarded with the **Gold Medal** at the **Concours Mondial de Bruxelles**.



GARNACHA  
SUELO ALUVIAL

