

THE EXPERTS' CHOICE

·ANOS

A CONTRACT

MAY 2020





*"Tradition, innovative and visionary spirit has been our inspiration since the beginning."* 



1870

**Don Maximiano** conceived the magnificent wine cellar, which allowed for storing a total of 6 MM liters.



Viña Errázuriz launched its first wine. The winery had 300 ha and plant cuttings imported from France.



1914

Alfonso Chadwick Errázuriz

was born, representing the fourth generation of the

Errázuriz family in Chile.

1983

Eduardo Chadwick joined his father Alfonso at Viña Errázuriz. He recognized Chile's great potential for producing premium wines.



## *"Tradition, innovative and visionary spirit has been our inspiration since the beginning."*





2004

**Berlin Tasting:** a blind tasting including Viña Errázuriz icon wines along with world-class wines where Errázuriz stand with the same high quality.

## 2005

#### Aconcagua Valley Exploration:

Viña Errázuriz was a pioneer in develop the coastal area of the Aconcagua Valley growing its cool climate varieties.



### 2010

Viña Errázuriz inaugurated the **Don Maximiano Icon Winery**, dedicated solely to the production of premium wines.

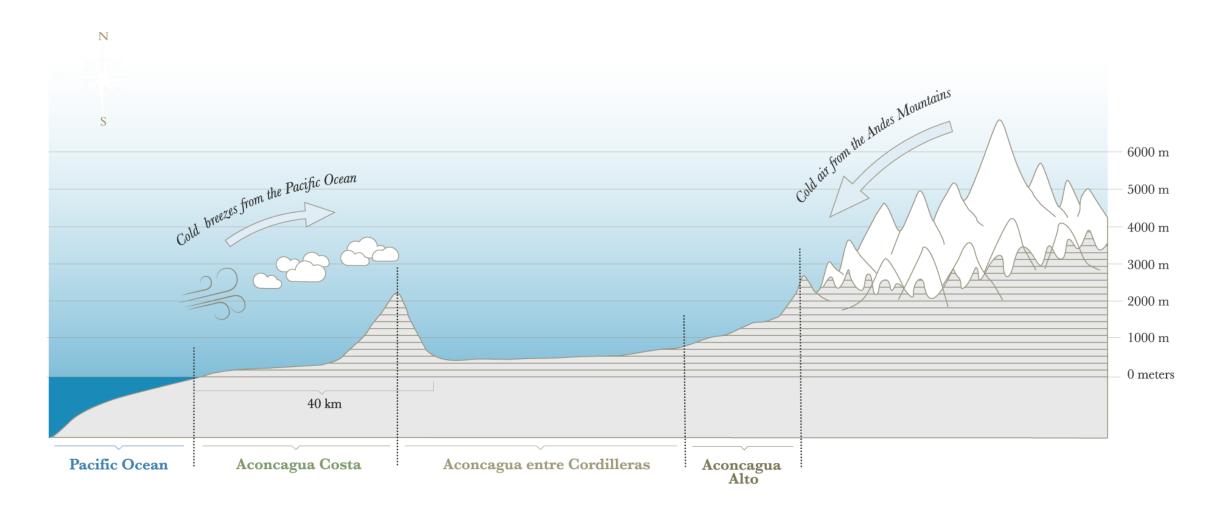
The valley takes its name from Mount Aconcagua, which, at 6,960 m is the highest peak in the western hemisphere and gives rise to the river that irrigates the valley.

ACONCAGUA VALLEY



#### **ACONCAGUA VALLEY - GEOGRAPHY**

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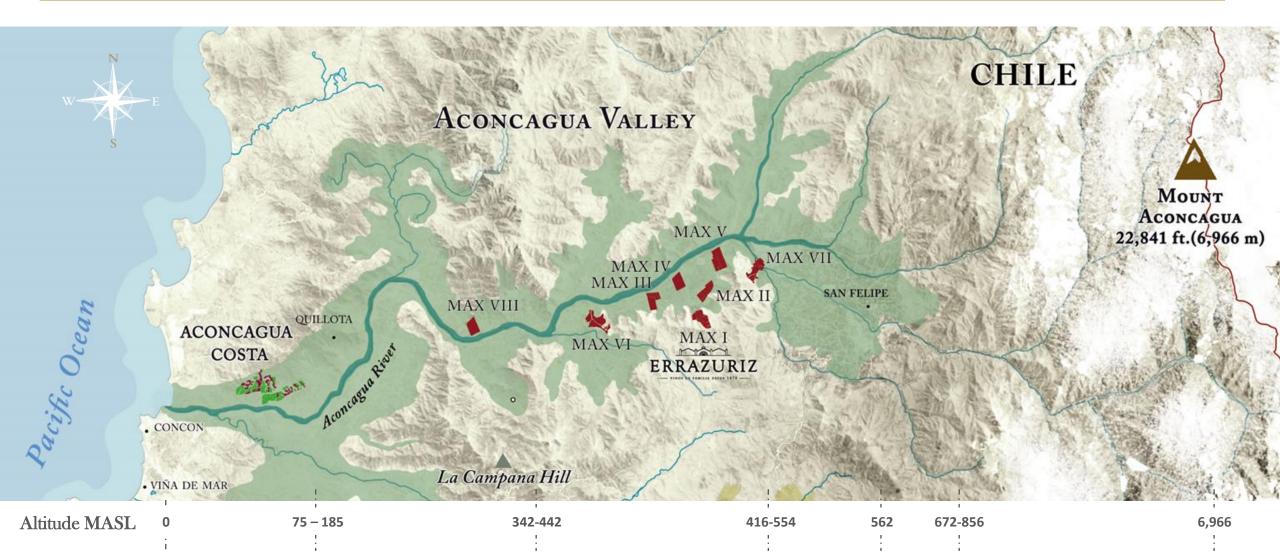


#### **ACONCAGUA VALLEY - CLIMATE**





#### ACONCAGUA VALLEY - ERRÁZURIZ'S VINEYARDS



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## DON MAXIMIANO ICON WINERY IN THE ACONCAGUA VALLEY



KALT



#### **ACONCAGUA ALTO - SOILS PROFILE**



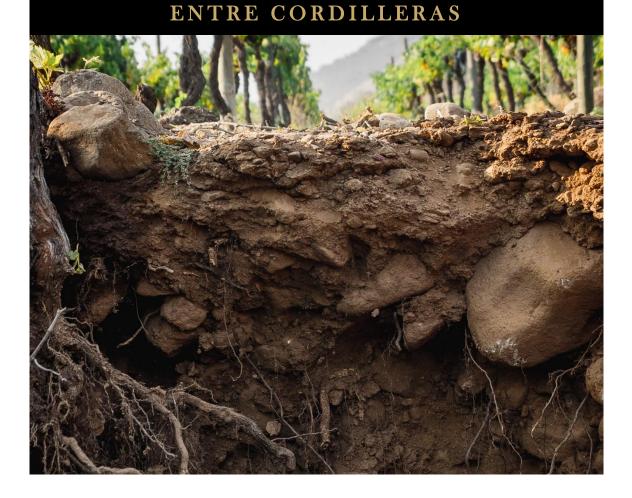
• Alluvial soils: high content of rounded rocks or "galet roulé".

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- Terraces of rocks that were formed through millions of years with the Aconcagua river ("riverbed" or river terrace).
- Great drainage, deep soils, ideals to produce Bordeaux varieties.



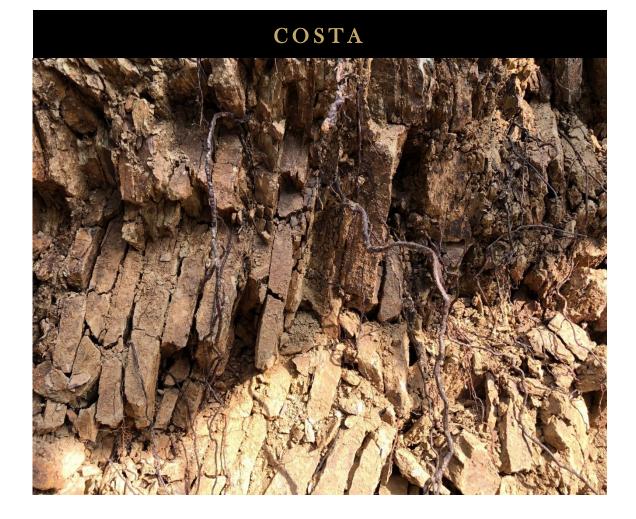
#### ACONCAGUA ENTRE CORDILLERAS - SOILS PROFILE



- Colluvial soils, with a high content of volcanic rocks.
- The colluvial soils have stones with angular shape, which come from the detachment of the slopes.
- Low fertility. It helps to control the vigor of the plants (smaller grapes and more concentrated flavors).
- Better sun exposure for being on the slopes, allowing a better maturity and health in the grapes.



#### **ACONCAGUA COSTA - SOILS PROFILE**



• High presence of metamorphic rocks, schist (pizarra in Spanish).

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- The rocks are fragile rock sheets, developed within the years by soil's pressure.
- Loamy clay soil (50/60 cm) + schist texture.
- The roots goes up to 2 m of deepness.
- The roots break the stone and absorbed the minerals from the soil.

### ACONCAGUA ENTRE CORDILLERAS

## ACONCAGUA COSTA

## ERRAZURIZ

#### THE EXPERTS' CHOICE



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## FRANCISCO BAETTIG

- Winemaking Excellence -

"Hallelujah!... Here is a talented winemaker with an established, lauded brand under his belt, someone not resting upon his laurels, but asking himself how they can improve".

ROBERT PARKER'S WINE ADVOCATE (2012)



#### THE EXPERTS' CHOICE

#### "From The Best Land, The Best Wine"

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HOR HOR HOR HOR HOR HOR



# MAX

• Max, named in honor of our founder, Don Maximiano Errázuriz.

ERRAZURIZ

 Represents the maximum potential of each variety in Chile, coming from the best terroirs from the Aconcagua Valley and others well renowned valleys.



## ESTATE

- The Estate wines honor our estate, our property, which has been home for six generations through Viña Errázuriz's history.
- **Reserva** wines, which reflect the varietal character, that combined with an ageing of 6 months in French oak barrels, make them to stand out for their freshness, fruit and balance.



THE EXPERTS' CHOICE



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ERRAZURIZ

— VINOS DE FAMILIA DESDE 1870 ——

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