



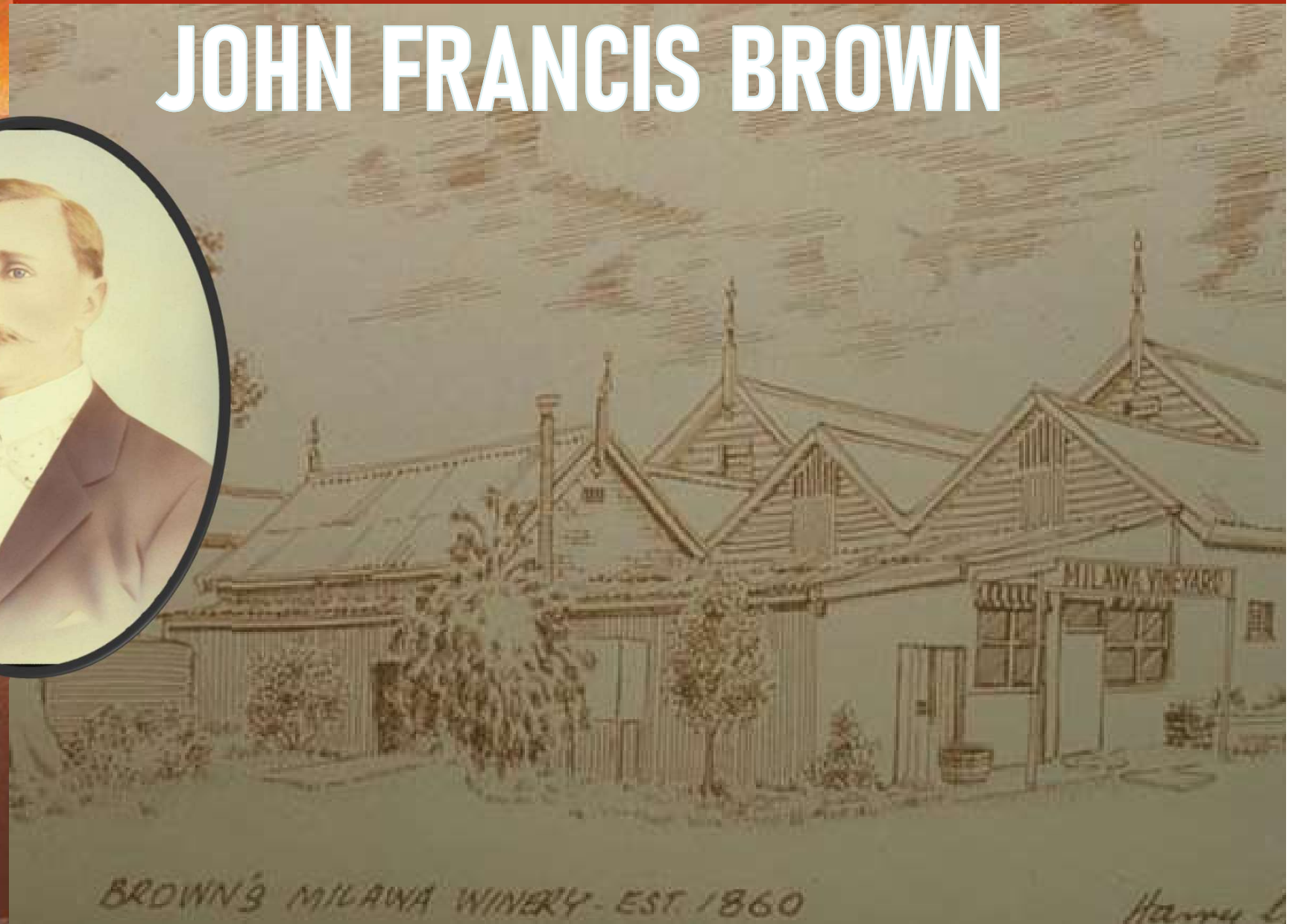
A story of passion

A Story of Passion since 1885



1889 First Vintage
Vintage 2022 will be
our 133 Years Anniversary

JOHN FRANCIS BROWN



Innovation

THE BROWN BROTHERS STORY

The **Brown family left Scotland in the mid 19th century** and joined the gold rush in Victoria.

Set up a **family farm**, with cows, sheep and fruits.

Milawa Vineyard **first planted by John Francis Brown in 1885.**

First varieties planted were **Shiraz, Muscat and Riesling**, mainly unfortified.

Our **first winery was a humble Canadian barn** where Shiraz, our first red, competed with hay bales for attention.

In **1916 phylloxera** hit Milawa, and on advice of State Government Viticulturalist Francois-Robert de Castella was replanted with American root stocks – with a wide range of **new varietal top-grafts**.



THE BROWN BROTHERS STORY



Nothing but the wine.

- In **1889 John Francis Brown** produced the first wine from ten acres of vines he had planted four years earlier.
- By 1934, when John Charles Brown joined the winery **experimenting with new styles** and new varieties had been established.
- Knowledge was handed down from father to son in a long tradition of trial and error, innovation and experimentation that continues today in our **Kindergarten Winery**.
- The winery is still run from where it all began in **Milawa**
- In 2010 the purchase of property in **Tasmania** was a step to further align us to the growth opportunities.
- 135 years on, Brown Brothers is still a **family business**; still hand-crafting wines.





A Family business

- 5th generation family owned wine company
- 1885 First plantings at Milawa
- 1889 First vintage
- 3rd, 4th & 5th generations currently working at the winery



Passion & spirit

BROWN BROTHERS

Family owned and operated

- John G Brown
 - Previously Winemaker, CEO, and Chairman
 - Officer of the Order of Australia 2005
- Ross Brown - President of the Board
- Katherine Brown - PR Manager & Wine Maker
- John Andrew Brown - Board Member
- Eliza Brown - Board Member



BROWN SISTERS AND FATHER



- *John G Brown*
 - John Andrew Brown
 - Cynthia Brown
- *Peter Brown*
 - Eliza Brown
 - Angela Brown
 - Nick Brown
- *Ross Brown*
 - Katherine Brown
 - Caroline Brown
 - Emma Brown
- *Roger Brown*
 - Stephanie Brown
 - Phillipa Brown



The Next Generation



MISSION

*Creating and Sharing
Adventures in Wine*





IN THE TOP 5 BEST BRANDS IN AUSTRALIA

*Brown Brother Brand is the ranked
#5 in the Australian Wine Market*

Brown Brothers have been involved in export for over 100 years...

BROWN BROTHERS IN THE WORLD



Nothing but the wine.

- UK
- Ireland
- Belgium
- Luxemburg
- Sweden
- Finland
- Norway
- Denmark
- Switzerland
- UAE
- Qatar
- China
- Hong Kong
- Malaysia
- Vietnam
- Singapore
- Korea
- Taiwan
- Japan
- India
- NZ
- Pacific Islands
- Canada



Imagine if most of Europe was an endless red desert!



Vineyard Diversity & Selection



Nothing but the wine.

Company Owned Vineyards



Innovation

Company Owned Vineyards

Mystic Park

Milawa

Banksdale

Heathcot
Vineyards

VICTORIA

Whitlands



Innovation

Geography

company owned vineyards Victoria, Australia



Vineyard Selection

Vineyard	Climate	Height (a.s.l)	Soil	Hectares	Variety
Whitlands	Cold 1400mm Rainfall	800M	Tertiary Volcanic – Young	50 ha (123.5 acres)	Chardonnay Sauvignon Blanc
Banksdale	Cool 900mm	450M	Tertiary Volcanic – Young	95 ha (235 acres)	Chardonnay Shiraz Cabernet Sauvignon Merlot
Heathcote	Mild 475mm	150M	Cambrian Volcanic – Old	196 ha (488 acres)	Shiraz Merlot
Milawa	Mild 600mm	150M	Quaternary	103.2 ha (255 acres)	Shiraz
Mystic Park	Warm 300mm	70M	Tertiary Marine Sediments	140 ha (346 acres)	Tarrango Orange Muscat



Innovation

Vineyards

- Diversity of vineyards ensures that Brown Brothers can create the perfect growing conditions for a wide variety of grapes
- Consequently Brown Brothers is able to produce an stunning range of fine classic varietal, and exciting, innovative wine styles.

THE VINEYARDS



WHITLANDS
Alt 800M
Climate Cool



BANKSDALE
Alt 485M
Climate Cool



MILAWA
Alt 155M
Climate Mild



HEATHCOTE
Alt 155M
Climate Mild



MYSTIC PARK
Alt 71M
Climate Warm



There aren't many vineyards where you'll find Kangaroos in the snow, but you find them at the top of the King Valley in Victoria. We can genuinely talk about cool climate vineyards.

Whitlands



- Established 1982
- 800m above sea level
- Tertiary Volcanic young
- Rain Fall: 1410mm/year
- 73ha 180acres
- Mean January Temp. 19.0°C



Pinot Noir, Chardonnay, Pinot Meunier, Sauvignon Blanc, Pinot Grigio, Riesling

Banksdale Vineyard, King Valley, Victoria



Nothing but the wine.

Banksdale

Est 1994

125ha

MJT: 20.6°

Altitude: 485m

Rainfall: 920ml

Soils: red volcanic over limestone

Varieties: PG, CHD, T, SHZ

McLaren Vale

MJT: 21.7°

Altitude: 50-200m

Rainfall: 650ml

Murray Valley

MJT: 23.7°

Altitude: 50-70m

Rainfall: 345ml

Milawa, King Valley



Nothing but the wine.



Milawa Vineyard Established in 1885

78ha

MJT: 23°

Altitude: 155m

Rainfall: c.500ml

Varietals:

Shiraz, Cabernet
Sauvignon,
Dolcetto,
Graciano,
Riesling,
Merlot, Mondeuse

Heathcote



Nothing but the wine.

- Established 1999
- 150m above sea level
- Cambrian Volcanic soil
- Rain Fall: 475mm/year
- 165ha 407acres
- Mean Jan. Temp 22.5°C

VARIETALS:

Shiraz, Merlot, Durif,
Sangiovese, Barbera,
Tempranillo, Malbec,
Petit Verdot

Mystic Park



Mystic Park

Est 1968

325ha

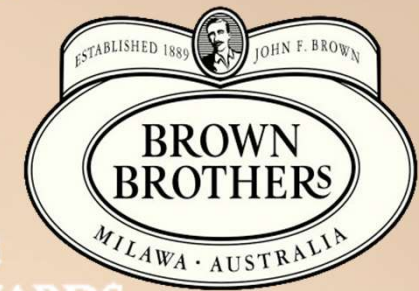
MJT: 23.7°

Altitude: 71m

Rainfall: 345ml

Varieties: Tarrango, Chenin,
Muscat, Dolcetto, Cienna,
Shiraz, Crouchen

Our Tasmanian Vineyards



- Diversity of vineyards ensures that Brown Brothers can create the perfect growing conditions for a wide variety of grapes
- Consequently Brown Brothers is able to produce a stunning range of fine classic varietal, and exciting, innovative wine styles.



HAZARDS
Tasmania
5 to 95m
Climate:
Cold
East Coast



KAYENA
Tasmania
10 to 30m
Climate
Cold
Tamar
Valley

Our Varietals

- 50 different varietals: diversity has been part of our culture since the early years of the 20th century.
- Each succeeding generation has built on this passion for exploring new and interesting grape varieties.



Nothing but the wine.

Examples of our successful unique & unusual varietals:

Graciano (planted 1920)

Mondeuse (1920)

Tarrango (1962)

Orange Muscat (1975)

Tempranillo (1989)

Cienna (1996)

Carmenere (2003)

Nero d'Avola (2004)

Montepulciano (2004)

Pinot Gris (2005)

Gamay (2012)

Gruner Veltliner (2012)

Grillo (2012)



Leading the Way



- First winery in Australia to make
 - Botrytis Riesling
 - sparkling Zibibbo
- We are the only winery in the world to grow and make wine from Cienna, developed in conjunction with research organisation CSIRO
- First to successfully commercialise varieties such as Tarrango, Moscato, Pinot Grigio, and Prosecco.
- The only Orange Muscat & Flora producer in the world.
- Leaders and champions of the Fruity wine category in Australia
 - see statistics to follow.

The Kindergarten Winery



- Established in 1989 It allows the Brown Brothers winemaking team to experiment and develop existing and new wine varieties and styles.
- Every year winemakers from around the world spend a vintage working at the Kindergarten to share and develop their knowledge.

Cellar Door

- In constant contact with the consumer's taste
- One of the most visited Cellar Doors in Australia (c. 80'000 visitors p.a.)
- Over 45 different wines available for tasting, 7 days a week.
- Provides an excellent opportunity to engage with consumers & trial new wine styles
- One of the most visited Cellar Doors in Australia
- Provides an excellent opportunity for consumer research allowing us to trial new wine styles
- If a new wine proves successful at Cellar Door, we will then launch nationally and internationally.



Nothing but the wine.



MILAWA EPICUREAN CENTRE

ESTD



1889

**BROWN
BROTHERS**

FAMILY WINEMAKERS

MILAWA - AUSTRALIA

Wine & Food Philosophy



Nothing but the wine.

- Enhancing the consumer experience at the Epicurean Centre by perfectly matching our wines to the menu
- Allows visitors to learn about wine and food matching, and how best to enjoy our selection of wines





Nothing but the wine.

BROWN BROTHERS PORTFOLIO

SWEET & SPARKLING



Nothing but the wine.



❖ ZIBIBBO ROSA SPARKLING

92 % Zibibbo (Sicilian Moscato)

*8 % Cienna**

*(*hybrid born from Cabernet & Sumol)*

❖ MOSCATO & SAUVIGNON BLANC

FRIZZANTE

THE “JG” EXPLORER SERIES (TRENDY WINES...FOR EXPLORERS)



Nothing but the wine.

... the story of John Graham Brown being the explorer of unique & different wine varieties from across the world...



❖ **TARRANGO***
(Red To be served chilled)

**hybrid varietal born from Touriga Nacional & Sultana*

❖ **CROUCHEN & RIESLING**

EVERTON WHITE & RED

(Exclusive to Walker & Wodehouse)



Nothing but the wine.

❖ EVERTON WHITE

87 % *Chardonnay*

13 % *Sauvignon Blanc /*

Pinot Grigio

❖ EVERTON RED

87% *Shiraz*

13% *Cabernet Sauvignon*

/ Malbec





take a chair

SHARE A STORY

Our first winery was a humble barn where Shiraz, our first red, competed with hay bales for attention. The hay has long gone. But our appreciation of the simple things in life, like good food shared with family over a drop or two, still holds true. So pull up a chair, pour a glass and join us.

ROSS BROWN



**CHARDONNAY & SHIRAZ
HEATHCOTE "1889"**

(Exclusive to Walker & Wodehouse)

TEN ACRES & DURIF HEATHCOTE SINGLE VINEYARD



Nothing but the wine.

SUPER PREMIUM SINGLE VINEYARD WINES

WINE MAKER'S SERIES SHIRAZ

Edition in Celebration of our 135 years in
wine making excellence !

DURIF BROWN BROTHERS
RARE & LIMITED RELEASE*

❖ The varietal “DURIF” is a very rare grape
and find its origin in France before the
phylloxera!



DESSERT WINE



ORANGE MUSCAT & FLORA

37,5 cl

*RARE & LIMITED RELEASE**

The late harvested Orange Muscat fruit is judiciously blended with very rare Flora grape which combines to give a wine of enormous mouth filling intensity. Sweet and rich yet, beautifully balanced, with fine acidity. Explore with fresh berry tarts or soft blue cheese.

Johan Graham Brown inherited a natural curiosity to explore, through the planting of new vineyards, dealing with diverse climates and the development of a research winery, called the Kindergarten. His passion for wine, led the way with innovative wine styles and grape varieties from across the globe.



Patricia Reserve



Nothing but the wine.



Patricia A Brown

- ❖ First released in 2003, Patricia is Brown Brothers flagship range of wines.
- ❖ The name is a dedication for Patricia's hard work and the love she has given her family.
- ❖ The Patricia range is a true expression of winemaking excellence, wines nurtured from the vineyard to the bottle.
- ❖ The grapes are sourced from the best Victorian and Tasmanian vineyards.
- ❖ Brown Brothers release only its very best wines under the Patricia label, and not every vintage.

Show Award Success



Nothing but the wine.

AWARD WINNING WINES



BROWN BROTHERS
2013 18 Eighty Nine
Tempranillo

GOLD MEDALS
2014 Perth Royal Wine Show
2014 Rutherglen Wine Show



BROWN BROTHERS
2012 18 Eighty Nine
Shiraz

GOLD MEDAL
2013 Viny Great Australian Shiraz
Challenge



BROWN BROTHERS
2012 Ten Acres
Heathcote Shiraz

GOLD MEDAL
2014 Royal Melbourne Wine Show
(Class 42)



DEVIL'S CORNER
2013 Pinot Noir

GOLD MEDAL
2014 Royal Melbourne Wine Show
(Class 38)



PIRIE
NV Sparkling

GOLD MEDALS
2013 Royal QLD Wine Show
2013 Perth Royal Wine Show
2014 Tasmanian Wine Show (Class 3)
2014 Royal Queensland Wine Show
(Class 69)
2014 Australian Sparkling Wine Show

TROPHIES
2013 Royal QLD Wine Show
(Class 61, 67, 88)
2014 Tasmanian Wine Show
2014 Royal Queensland Wine Show
(Class 67-72)



PIRIE
2009 Vintage Sparkling

GOLD MEDAL
2014 Royal Melbourne Wine Show
(Class 8)
TROPHY
2014 Royal Melbourne Wine Show



Recent Accolades

Matthew Jukes Top 100 best wines in Australia (5 wines listed)



➤ **BB Limited Release Banksdale Vineyard Chardonnay**
"Bright, engaging, precise and crunchy."

➤ **BB 18Eighty-Nine Sauvignon Blanc**
"The finest entry level Tassie Sauvignon I have ever tasted."

➤ **BB Limited Release Heathcote Vineyard Shiraz**
"...an incredible wine with a flavour worthy of white tablecloth respect... it is classically Heathcote styled."

matthew**jukes**

2014/15



www.matthewjukes.com











BROWN
BROTHERS
EST. 1889

IN MEMORY OF
JOHN CHARLES
& PATRICIA
BROWN





A story of passion

