



# VILLA MARIA

## NEW ZEALAND

NEW ZEALAND'S MOST AWARDED WINERY

[villamaria.co.nz](http://villamaria.co.nz)



*New Zealand*

  
VILLA MARIA  
NEW ZEALAND



# 100% New Zealand and Family Owned

- » **New Zealand's Most Awarded Winery** Unrelenting focus on growing the best fruit & produce top-quality award winning wines for over 35 years
- » **100% New Zealand & Family Owned** by the Fistonich family, no shareholders
- » **Innovation** Villa Maria is recognised for innovation, 100% screwcaps since 2001, we produce Arneis, Albarino, Sauvignon Blanc Lightly Sparkling, Lower Alcohol wines
- » **Sustainability** As a family company, the desire to leave something for the next generation is an ever present and overriding business objective



# From a One-Man Band to a Global Brand

- » **1939** *George Fistonich was born*
- » **1961** *George & Gail started Villa Maria Estate*
- » **Late 60's** *Villa Maria's Wine Club - Food/Wine pairing*
- » **1976** *Purchase Vidal Estate*
- » **1987** *Purchase Esk Valley Estate*
- » **1987** *Export commenced*
- » **1995** *Founding member Sustainable Winegrowing NZ*
- » **2000** *Marlborough Winery opened*
- » **2005** *Auckland Winery & Vineyard park opened*
- » **2005** *Purchase Thornbury Wines*
- » **2009** *Sir George – knighted as true pioneer for the New Zealand wine industry*
- » **2012** *Purchase Te Awa Estate*
- » **2012** *50 years exceptional winemaking celebrations*
- » **2015** *New Zealand's Most Awarded Winery over 35 years*





*Innovation*

**“If you’re standing still you might as well be going backwards.  
You have to keep moving to stay on top of the game” – Sir George**

  
**VILLA MARIA**  
NEW ZEALAND



## PRIVATE BIN LIGHT

The lower alcohol alternative  
to our standard Private Bin range for  
when you prefer the lighter option.



[villamaria.co.nz](http://villamaria.co.nz)

  
**VILLA MARIA**  
NEW ZEALAND



## CROQUET IN STYLE

A bit of bubble for every occasion



**== New Look ==**  
**Villa Maria Lightly Sparkling**  
**SAUVIGNON BLANC**

## Villa Maria named fourth most admired wine brand in the world and first in New Zealand.

Today, Drinks International, one of the most trusted and respected global drink journals, named Villa Maria as the fourth most admired wine brand in the world, the only New Zealand winery to make the top 10 list. More than 200 of the world's top masters of wine, sommeliers, educators and journalists took part in the annual poll, which pits wine brands from all regions, styles and qualities against each other.

The Academy of Masters of Wine, sommeliers, educators and journalists were tasked with critiquing and recognising the 'Most Admired Wine Brands' in the world and measured against the following list:

- ❖ *The wine should be of consistent or improving quality*
- ❖ *It should reflect its region or country of origin*
- ❖ *It should respond to the needs and tastes of its target audience*
- ❖ *It should be well marketed and packaged*
- ❖ *It should have strong appeal to a wide demographic*



Holly Motion, editor of the World's Most Admired Wine Brands said: *"The Academy is no longer turning to new brands, but rather drawing from a pool of established names that have proven themselves to be consistent, respected global leaders."*

Sir George Fistonich, Founder and CEO of Villa Maria Estate, was elated with the accolade. *"To be number one in New Zealand and fourth in the world is truly phenomenal, especially considering there is estimated to be over 100,000 wineries globally. It's such amazing recognition for Villa Maria as well as New Zealand. New Zealand is a very young wine producing country so to achieve fourth place, in such a prestigious competition, with old world leaders such as Torres, Château d'Yquem and Château Margaux is a huge source of pride. I'm incredibly proud."*

Here at Villa Maria, our story is simple. It began with one man's love of wine and grew into a dream that culminated in becoming New Zealand's most awarded winery. It's a story of absolute passion, determination and vision.

--END --

### Read more here:

[http://www.drinksint.com/news/fullstory.php/aid/5246/Torres\\_named\\_World\\_s\\_Most\\_Admired\\_Wine\\_Brand.html](http://www.drinksint.com/news/fullstory.php/aid/5246/Torres_named_World_s_Most_Admired_Wine_Brand.html)

### The top 10 wine brands:

- |                              |                                 |
|------------------------------|---------------------------------|
| 1) Torres (Spain)            | 6) Casillero del Diablo (Chile) |
| 2) Vega Sicilia (Spain)      | 7) Ridge (USA)                  |
| 3) Penfolds (Australia)      | 8) Château Margaux (France)     |
| 4) Villa Maria (New Zealand) | 9) Guigal (France)              |
| 5) Château d'Yquem (France)  | 10) Cono Sur (Chile)            |

# *New Zealand's Most Awarded Winery*

- » ***4<sup>th</sup> Most Admired Wine Brand in the world and 1<sup>st</sup> in New Zealand***  
*Drinks Business International (2015)*
  
- » ***One of the World's 50 Great Wine Producers***  
*Wine Spectator Magazine (USA – 2004)*
  
- » ***One of the World's 50 Most Admired Brands***  
*Drinks International Magazine (UK – 2012)*
  
- » ***New Zealand Wine Company of the Year***  
*The 2013 award marked the 13th time in 16 years – Winestate Magazine (AUS – 2013)*
  
- » ***New World Winery of the Year***  
*Wine Enthusiast Magazine (USA – 2007)*
  
- » ***New Zealand Wine Producer of the Year***  
*International Wine & Spirit Competition (UK – 2009, 2007, 2006 & 2004)*
  
- » ***Sir George Fistonich, member of the New Zealand Wine Hall of Fame***  
***“This company really understands quality and value.”***  
*Oz Clarke, British Wine Writer, television presenter & broadcaster*



***“As a family company, the desire to leave something for the next generation is an ever present and overriding business objective” – George Fistonich***



***“We source the best grapes from around the country for our award-winning wines.”***  
*George Fistonich*



# *Auckland Winery*



*Auckland*

  
VILLA MARIA  
NEW ZEALAND



*Gisborne*

  
VILLA MARIA  
NEW ZEALAND



*Gisborne*

  
VILLA MARIA  
NEW ZEALAND



# *Hawke's Bay – The Gimblett Gravels*



***“Not just a very special parcel, it is a sacred site“ – James Halliday***





# *Marlborough Winery*

  
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*Marlborough*

  
VILLA MARIA  
NEW ZEALAND





## THE VILLA MARIA FAMILY

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### PRIVATE BIN

*Approachable,  
consistent and  
excellent value.*



### CELLAR SELECTION

*Intensely flavoured, elegant,  
food-friendly wine.*



### RESERVE

*Exceptional quality,  
award-winning wines.*



### SINGLE VINEYARD

*Individual vineyard  
expression from  
unique sites.*



## Be transported to our vineyards

Download our Virtual Vineyard App



Visit New Zealand's key wine growing regions and discover Villa Maria's spectacular vineyards in Marlborough, Hawkes Bay, Gisborne and Auckland.

Explore 360 degree views of the vineyards and unlock additional harvest videos via hotspots.

A must have free app for wine lovers and New Zealand enthusiasts made by New Zealand's Most Awarded Winery!



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