



VILLA MARIA
NEW ZEALAND

THE WINE STANDARD

AUTUMN SOUTHERN HEMISPHERE / SPRING NORTHERN HEMISPHERE 2018

Villa Maria named in the top 10 most admired wineries in the world!

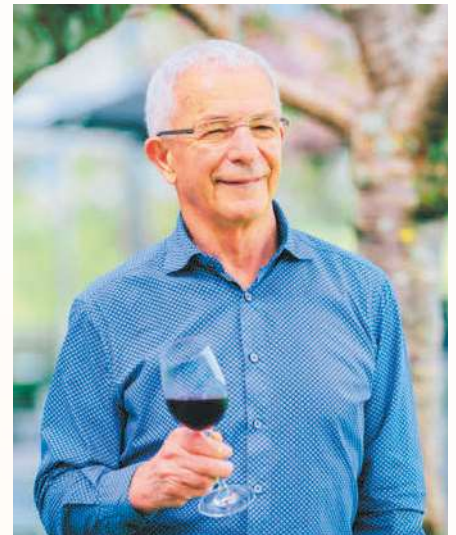
For the fourth year in a row Villa Maria has been named one of the most admired wine brands in the world. Villa Maria is the highest ranking New Zealand winery in this year's Drinks International "World's Most Admired Wine Brands" list.

The judging panel is made up of more than 100 international buyers, sommeliers, and Masters of Wine from around the world. They focus on consistency or improvement in quality, the wine being a true reflection of the country of origin, and meeting the needs and tastes of its target consumer. Alongside this the judges consider marketing and packaging and the appeal of the wine to a wide demographic.

For a relatively young winemaking nation like New Zealand, inclusion on this list is immensely powerful

for New Zealand wine and the New Zealand export sector, said Sir George Fistonich, owner and founder of Villa Maria Estate.

"Being named as the most admired wine brand in New Zealand four years in a row is testament to the level of quality our wines consistently deliver and shows we exceed in all the award criteria. It's such an amazing recognition for Villa Maria and I'm incredibly proud that we continue to rate the highest New Zealand winery on this most prestigious of lists."



Sir George Fistonich, Owner & Founder



New Zealand's Most Awarded Winery

