


"The Queen of the Italian Mineral Waters"
"La Regina Delle Acque Minerali Italiane"

— F O N T E —[®]
MARGHERITA
— DAL 1845 —

LE ACQUE DELLE PIC

A close-up photograph of a hand holding a fountain pen nib, positioned as if about to write. The hand is in the lower foreground, and the pen nib is pointing towards the text above it.

FONTE MARGHERITA

"The Queen of Italian Mineral Waters"

SINCE 1845

A TRIBUTE TO THE FIRST ITALIAN QUEEN

Fonte MARGHERITA was born in 1845, discovered by a group of pharmacists who identify its therapeutic qualities.

At the beginning, the sale to the public was only possible at the source and then progressively distributed in local pharmacies.

The valley was at the turn of the nineteenth century one of the favorite places of the aristocracy for summer stays enjoying the unspoiled landscapes and the specificities of the waters that these mountains offer, in particular, the Queen Margherita of Savoy, first Queen of Italy, Two sources of the valley have been dedicated to her, the Fonte Margherita in 1845 and the Fonte Regina, discovered in 1902.

History takes us since 2017 a revival project, aimed to bring the spring MARGHERITA back to its splendor. Only a history of more than one hundred years can guarantee a such strong heritage for quality, produced with modern technology in the strict respect of the Nature.



MARGHERITA, THE QUEEN OF THE PEOPLE, CONSIDERED AS THE MOTHER OF THE HOMELAND

She was gifted with political intuition and was able to do and say the most appropriate things to generate popular enthusiasm.

Educated in a paternalistic conception of royalty, Queen MARGHERITA's idea of monarchy had very different features from that of politicians. In a newly established Italy and lacking unifying symbols, Queen MARGHERITA, with her personal, refined style, made a decisive contribution to the rooting and building of the national dimension of the royal house of Italy. She was a Nature lover and has contributed also for preservation of plenty Italian national parks. The eponymous water that pays homage to her is also a symbol of Italian tradition in authentic refinement and contributes through its ecological commitment to the well being of the people.



— FONTE —
MARGHERITA
— DAL 1845 —





— FONTE —
MARGHERITA[®]
— DAL 1845 —

THE PURITY
OF NATURE
FROM
DOLOMITES
IN YOUR
GLASS



— FONTE —
MARGHERITA[®]
— DAL 1845 —

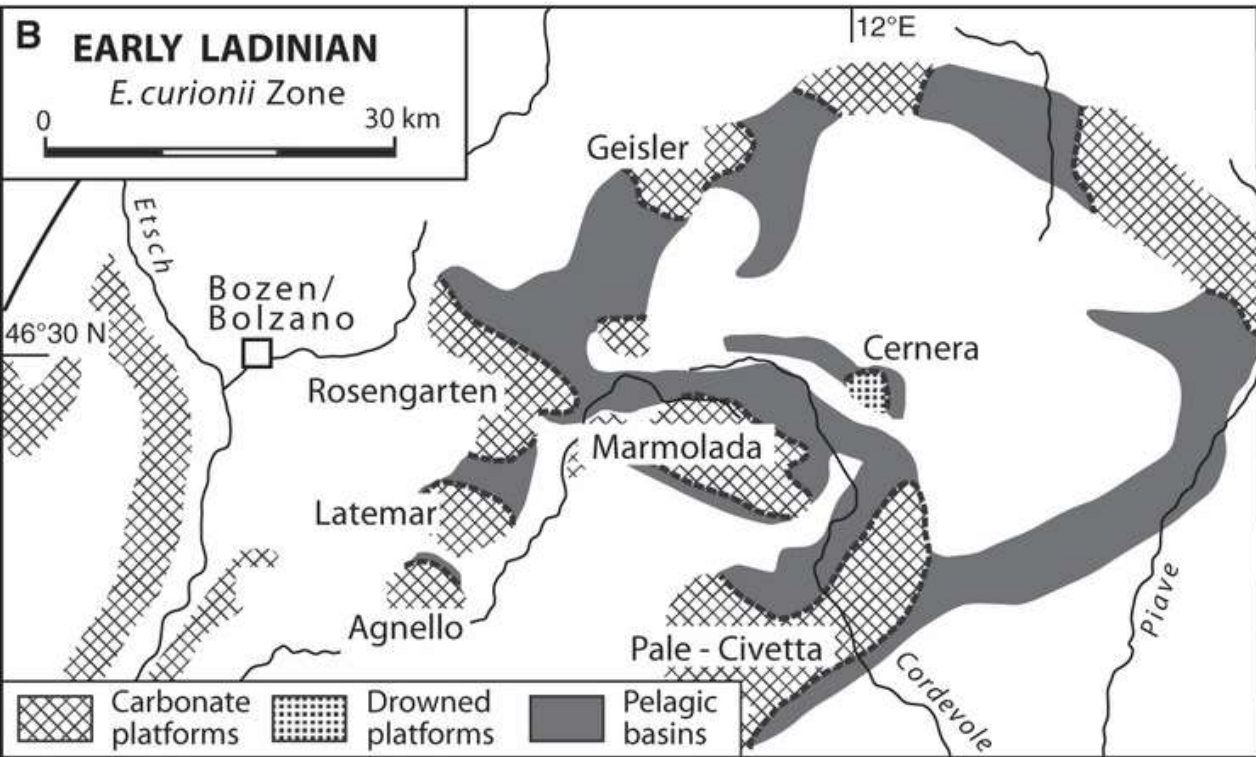
LA PUREZZA
DELLA NATURA
DALLE DOLOMITI
NEL VOSTRO
BICCHIERE



FROM DOLOMITES MOUNTAINS

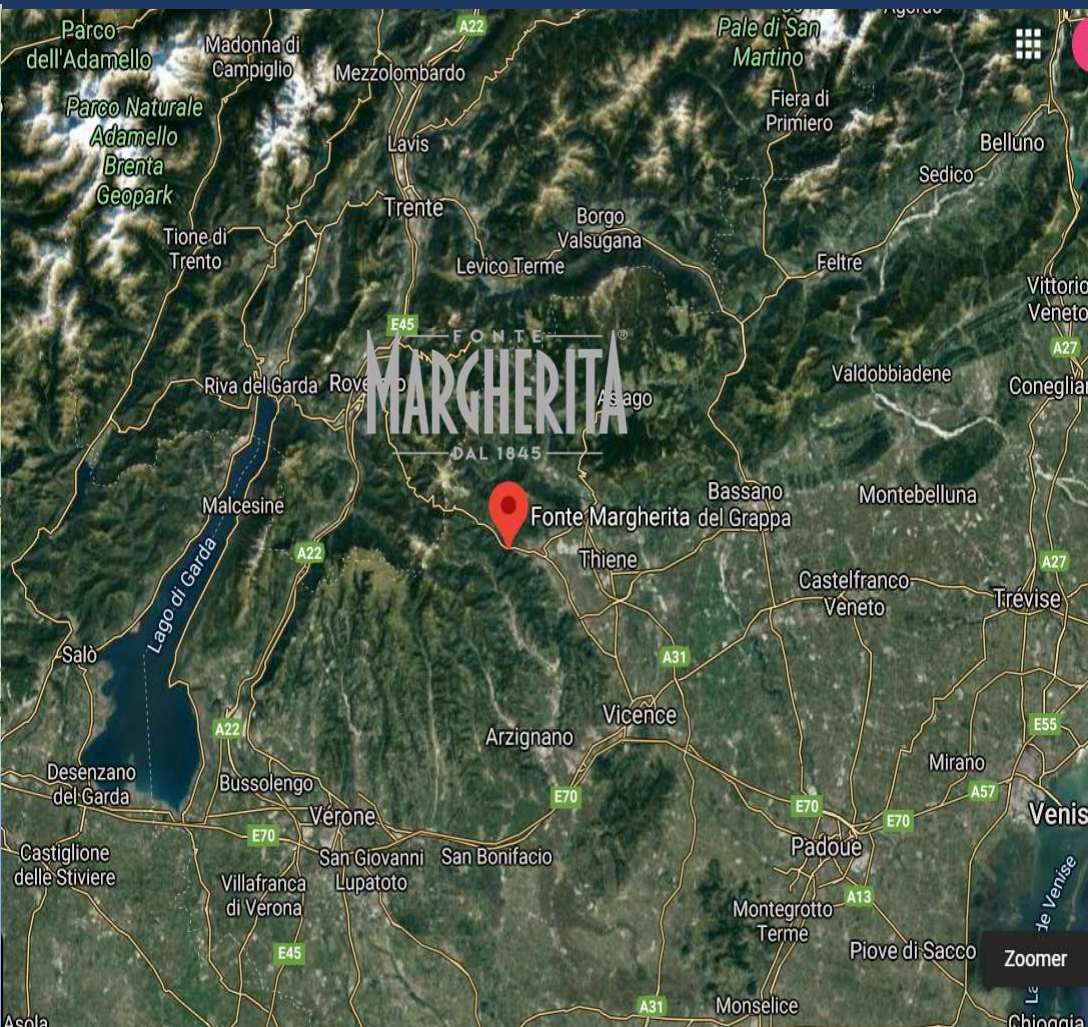
— F O N T E —[®]
MARGHERITA

— DAL 1845 —



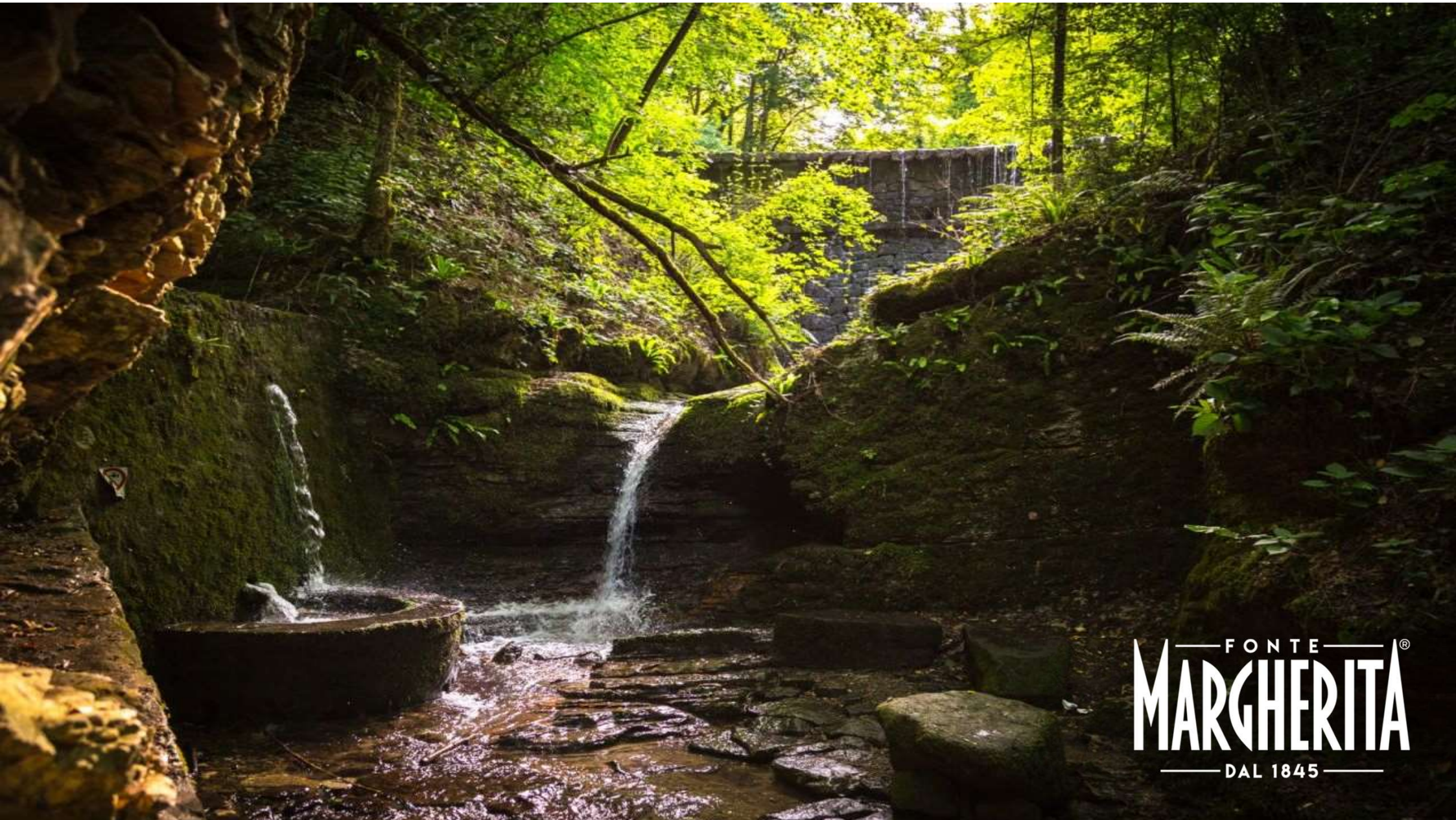
MARGHERITA has its source in the Western Dolomites, which has become a UNESCO heritage. Its water comes from an underground hydrological basin, fed by the eternal snows which infiltrate very slowly, during many years, the dolomitic rock, which gives it its purity and its unique richness in mineral salts, It is distinguished by its purity and its nobility ...
What more normal when this Water has the name of a Queen!

DOVE SIAMO ?



NEL CUORE DELLA NATURA



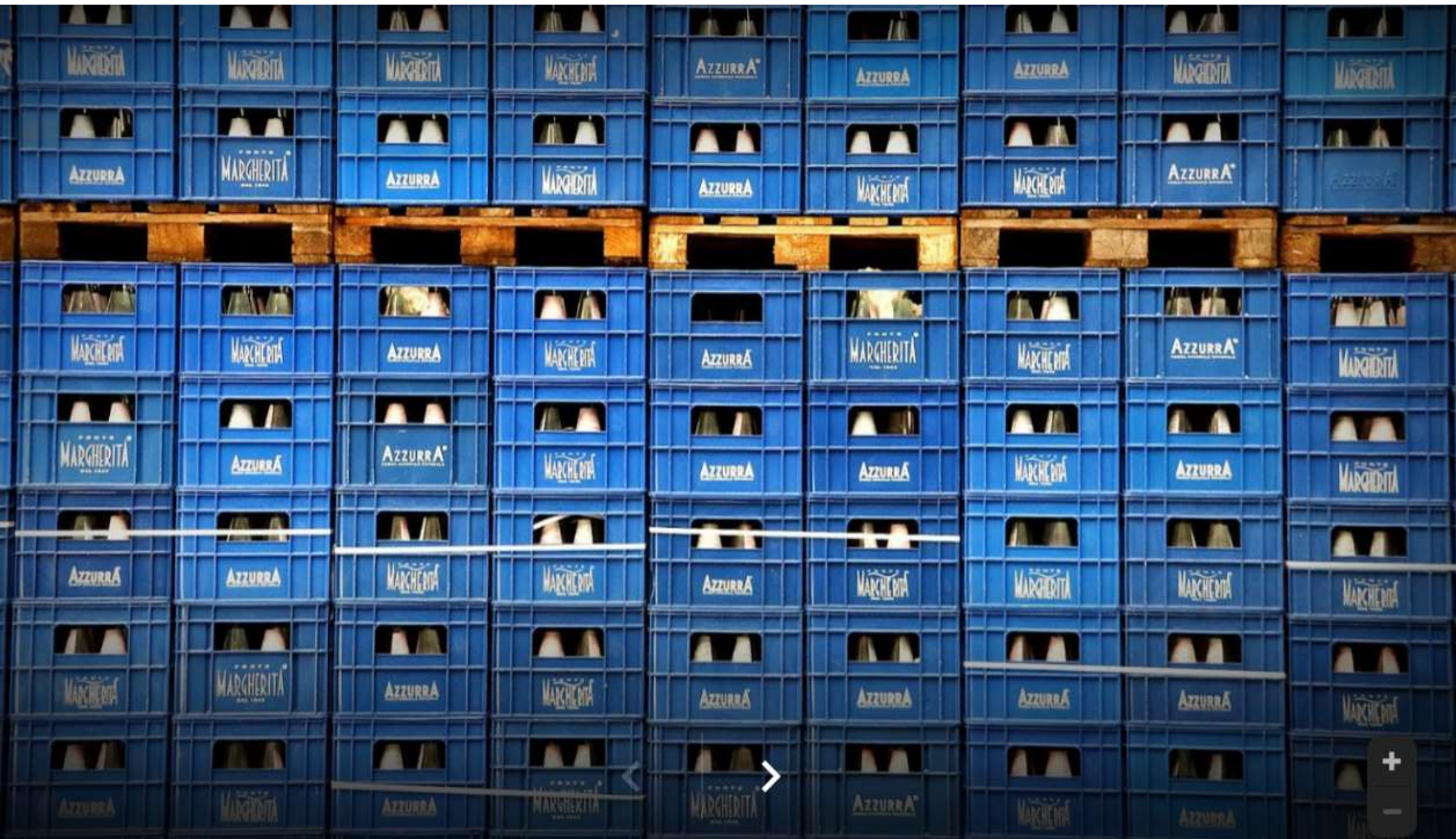


— FONTE —
MARGHERITA®
— DAL 1845 —

The tradition of returning empties since 1845

VINTAGE & SUSTAINABLE

- Fonte Margherita flows in an uncontaminated environment, in alpine landscapes of rare beauty. With a dry residue of just 0.027 g/l, it is a very light, minimally mineralized water. Its neutral flavour enhances the taste of the foods it accompanies.
- The extremely low level of nitrates is indicative of the extraordinary purity of the source. MARGHERITA MINERAL WATERS are bottled only in recycled glass.
- Fonte Margherita is a favourite of restaurants for which even the smallest detail matters, also due to the bottle's unique design, which was inspired by the 1960s milk bottles.





175 Years Of Purity



SEMPLICEMENTE

Minerale

STIMOLA LA DIGESTIONE



SEMPLICEMENTE GASSATA
80 CL





STIMOLA LA DIGESTIONE



NATURALMENTE LISCIA
80 CL

NATURALMENTE
LISCIA 44 CL



SEMPLICEMENTE
GASSATA 44 CL



FONTE MARGHERITA

Fonte Margherita è un'acqua leggera, che si caratterizza per basso residuo fisso (soli 0,027 g/l) e la minima presenza di minerali. La sua eccezionale purezza è testimoniata dall'assenza di nitrati.

CARATTERISTICHE DELL'ACQUA

Sodio	Na+	1,2 mg/L
Potassio	K+	1,0 mg/L
Magnesio	Mg++	31 mg/L
Calcio	Ca++	83 mg/L
Nitrati	No3-	3,2 mg/L
Bicarbonati	HiCO3-	231 mg/L/td>
Cloruri	Cl-	0,7 mg/L
Solfati	SO4-	179 mg/L
Fluoruri	F-	0,05 mg/L
Silice	SiO2	5,5 mg/L
Nitriti	NO2-	Assenti
Ione Ammonio	NH4+	Assente



The extremely low level of nitrates is indicative of the extraordinary purity of the source

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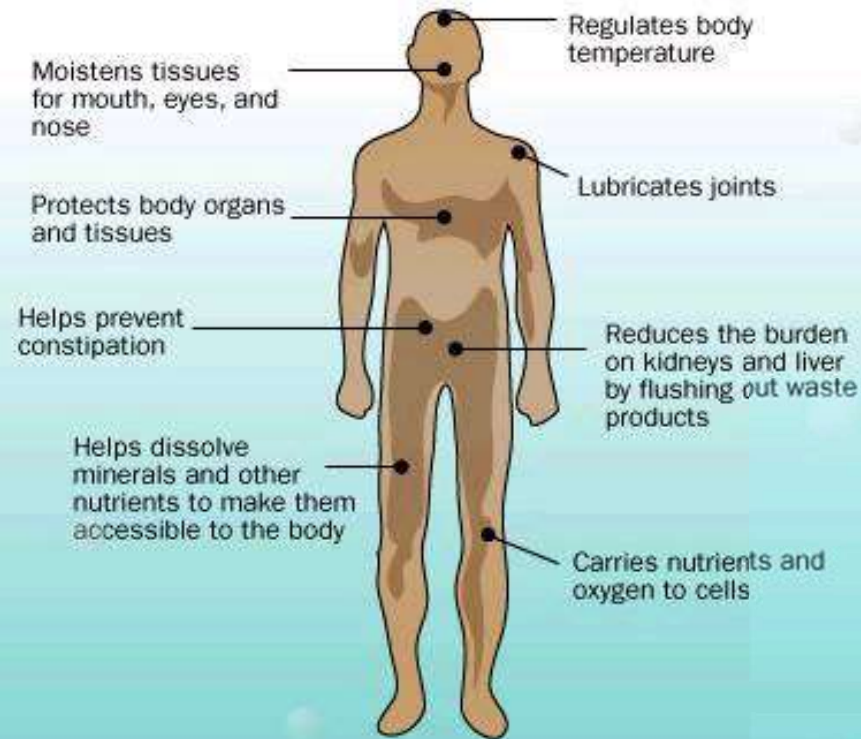
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How Water Works

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HEALTHY WATER

— FONTE —
MARGHERITA[®]
— DAL 1845 —

The organoleptic characteristics of Acqua MARGHERITA make it unique in its kind. In fact, it has a good quantity of salts, but is naturally low in sodium. This is why it promotes drainage and is suitable for low sodium diets, for those who want to lose weight or for those suffering from water retention. At the same time, the presence of minerals helps prevent osteoporosis. The purity of this water make it an excellent partner for food in gastronomy!

— FONTE —
MARGHERITA[®]
— DAL 1845 —

STIMOLA LA DIGESTIONE

STIMOLA LA DIGESTIONE



ITALIAN WATERS FOR GASTRONOMY

FAMILY COMPANY
WITH A
YOUNG VISION
TO PRESERVE THE
HERITAGE OF
FONTE MARGHERITA
MINERAL WATERS
WORKING IN A TOTAL
SUSTAINABILITY TO
RESPECT THE PLANET

A circular graphic containing two portraits. On the left is Denis Moro, a man with curly brown hair and a light beard, wearing a light blue button-down shirt. On the right is Nicola Sartore, a man with short dark hair, a beard, and glasses, wearing a dark suit jacket over a white shirt. The background of the portraits is split: the left side shows blue crates, and the right side is a plain grey background.

Denis Moro and Nicola Sartore



FONTE MARGHERITA FOODCOMMUNITY AWARDS 2018

— FONTE —
MARGHERITA[®]
— DAL 1845 —



Isolabella della Croce
foodcommunity Awards



Awarded for sustainability and communication

"This award recognizes and values the daily commitment of all men and women who work to consolidate FONTE MARGHERITA on the market. If a brand grows it is the merit of the entire working group. Our strategy attentive to the environment, the territory and its communities together with the safety of bottled mineral waters are among the first founding values of our group which find their right channeling in careful and qualified communication" declares Denis Moro, the young administrator of FONTE MARGHERITA.

La Natura ti dà una lunga vita... Non é vero ?

FONTE
MARGHERITA
DAL 1845

STIMOLA LA DIGESTIONE



— FONTE —
MARGHERITA[®]

— DAL 1845 —

**ASSAPORA LA NATURA
PRESERVA LA TUA SALUTE**



NATURE IN GLASS
BOTTLE SINCE
1845

URBAN
ADVERTISING
CAMPAIGN



FONTE MARGHERITA®
MARGHERITA
DAL 1845

PUREZZA IN VETRO DAL 1845 MARGHERITA

PENSIAMO AL FUTURO DAL 1845 MARGHERITA

TRASPARENTI DAL 1845 MARGHERITA

LA CLASSE È AQUADAL 1845 MARGHERITA

AUTENTICA DAL 1845 MARGHERITA



— FONTE —
MARGHERITA[®]
— DAL 1845 —

L'INIMITABILE GUSTO ITALIANO



— FONTE —
MARGHERITA®
— DAL 1845 —





SE FAI QUELLO
CHE HAI
SEMPRE FATTO,
ARRIVERAI SOLO
DOVE SEI GIA'
ARRIVATO

TRADIZIONE

INNOVAZIONE



— FONTE —
MARGHERITA[®]
— DAL 1845 —

MARGHERITA
ANALCOLICO
ZUCCHERI DELLA FRUTTA
SPRITZ
ZERO
AROMI NATURALI
ACQUA MINERALE

- La nouveauté de FONTE MARGHERITA pour le monde des bars est une version sans alcool de l'apéritif italien le plus populaire du moment,,LE SPRITZ. Le Groupe FONTE MARGHERITA a en effet élargi sa gamme de boissons avec ce "SPRITZ ZERO ", la version prête à boire et non alcoolisée de l'icône des aperitifs de la région de Vénétie. SPRITZ ZERO a été créé pour accompagner le déconfinement en favorisant le retour à la socialisation de manière saine, en ligne avec les valeurs du Groupe FONTE MARGHERITA, d'où le choix de lancer ce produit, excellent et naturel, idéal à l'apéritif.

Le SPRITZ ZERO MARGHERITA restitue le Plaisir d'un vrai Spritz traditionnel de qualité comme on peut le boire sur la Place San Marco et ce, sans alcool. MARGHERITA a pris le choix de se concentrer sur, uniquement des ingrédients de haute qualité. Le nouveau Spritz Zero est en fait fabriqué avec que d'ingrédients sains, tous naturels mélangés à l'eau gazeuse de la même marque qui provient de notre source se situant dans les Petites Dolomites qui se caractérise par sa pureté et sa faible teneur en sodium (0,027 g / l). Seuls des sucres issus de fruits (fructose naturel), des arômes naturels plus sains sont ensuite ajoutés à l'eau minérale pétillante. Livré dans une bouteille en verre de 27,5 cl (ow), au design élégant et vintage issu de la collaboration avec certains professionnels de la mode et de l'Art. L'étiquette originale a été réalisée par la créatrice italienne Francesca Chiani.

Spritz Zero est prêt à servir: il suffit de le verser dans le verre Spritz, avec quelques glaçons et garnir d'une tranche d'orange.



The INNOVATION of FONTE MARGHERITA for the bar world is an alcohol-free version of the most popular Italian aperitif of the moment ,, THE SPRITZ ZERO. The FONTE MARGHERITA Group has indeed expanded its range of drinks with this “SPRITZ ZERO”, the ready-to-drink and non-alcoholic version of the iconic aperitif of the Veneto region. SPRITZ ZERO was created to support deconfinement by promoting a return to socialization in a healthy way, in line with the values of the FONTE MARGHERITA Group, hence the choice to launch this product, excellent and natural, ideal as an aperitif. SPRITZ ZERO MARGHERITA restores the pleasure of a real, traditional, quality Spritz as you can drink in San Marco Square, without alcohol. MARGHERITA has made the choice to focus on, only high quality ingredients. The new Spritz Zero is in fact made with only healthy ingredients, all natural mixed with carbonated water of the same brand that comes from our source located in the Little Dolomites which is characterized by its purity and low sodium content. (0.027 g / l). Only sugars from fruits (natural fructose), healthier natural flavors are then added to the sparkling mineral water. Comes in a 27.5 cl (ow) glass bottle, with an elegant and vintage design resulting from the collaboration with some professionals of fashion and art. The original label was made by Italian designer Francesca Chiani. Spritz Zero is ready to serve: just pour it into the Spritz glass, with a few ice cubes and garnish with an orange slice.





100% ITALIANO 100% NATURALE
100% TRADIZIONALE 100% FRUTTOSA
0,0 % ALCOOL

POS MATERIEL FONTE MARGHERITA



"The Queen of the Italian Mineral Waters"

"La Regina Delle Acque Minerali Italiane"

— F O N T E —[®]
MARGHERITA
— DAL 1845 —

C1

L'INIMITABILE
GUSTO ITALIANO

Diapositive 37

C1

Calcedonio, 10/02/2021