



BIÓNINA

# EVERYONE MAKES BUBBLES. FEW MAKE THEM MEAN SOMETHING.

At Bionina,  
we don't just  
carbonate  
water.  
We bring to life  
what you drink.

Organic used to mean boring, quiet, a little too serious. We made it bright again. Honest. Playful. Real.

No fake flavours. No fake claims. Simply ingredients, water, and care.

We don't make drinks for the healthy few. We make organic drinks that taste good, and make you feel even better.

Our lemonades smile. Our tonics reveal. Our innovations explore.

Because true freshness isn't about what's inside the bottle, it's about what it stirs up in you.

**BIONINA  
TRANSFORMS  
NATURE'S  
PURITY INTO  
SPARKLING  
PLEASURE.**

**WHY DO  
WE EXIST?**

**BECAUSE  
ORGANIC  
FORGOT  
HOW TO  
HAVE FUN.**

The world didn't need another serious drink. It needed one that feels alive: natural, playful, and real.

Bionina brings back what organic was always meant to be: simple, joyful, and full of life.



**NATURAL  
WITHOUT THE  
COMPLEXITY.  
CONSCIOUS  
WITHOUT THE  
COMPROMISE.**

# THE STORY BEHIND THE SPARKLE



We started  
with lemons.  
And ended up  
redefining  
refreshment.

In 2012, Bionina became  
Belgium's first organic  
lemonade: simple, honest,  
and full of life.

Born from real Italian fruits  
and a tradition of craft,  
it stood for everything  
the category had forgotten:  
joy, authenticity,  
and sincerity.

**BUT THE  
WORLD  
CHANGED.  
PLEASURE  
GOT SMARTER.  
NATURE  
GOT STYLE.  
AND SO  
DID WE.**



**FROM OUR ROOTS  
IN NATURE  
TO THE MOMENTS  
YOU ENJOY,**

**BIONINA  
IS EVOLVING  
FROM PURE  
REFRESHMENT  
TO THE ART  
OF NATURAL  
MIXOLOGY.**

# ORGANIC SPARKLING JUICES

THE ORIGINAL BIONINA CHARACTER.



# PRODUCT OVERVIEW



# PREMIUM ORGANIC TONICS

THE ORGANIC ART OF MIXING.

# PREMIUM ORGANIC DRINKS

WHERE INNOVATION MEETS NATURE.



Bionina is a collection of three ranges, each with its own personality, yet the same signature spirit.

# WE USE SIBILLA MINERAL WATER

Deep in the heart of the Italian Sibillini Mountains flows a legendary spring, untouched since the 3<sup>rd</sup> century BC.

According to legend, Queen Sibilla lived in a hidden cave deep within these mountains, where a magical spring still flows today.

Protected by nature and unchanged by time, this ancient source gives life to the sparkling mineral water that defines Bionina's pure and refreshing character.

Sibilla water emerges from high-altitude springs: an oligomineral water, naturally light, clear, and crystalline.

Enriched with natural geological CO<sub>2</sub> and collected through respectful, sustainable processes, it captures the essence of its mountain home.

The water from this spring has long been known for its extraordinary purity, bringing a sense of clarity, well-being, and a touch of mountain magic with every sip.

# ORGANIC SPARKLING JUICES

THE ORIGINAL BIONINA CHARACTER.

The first organic lemonades ever to hit the Belgian market, crafted with pure Italian spring water sourced from an ancient Roman origin.

Bionina's organic lemonades are made with mineral water from the sunny hills of northern Italy: clear, light, and naturally rich in minerals.

We mix this water with real organic fruit juice and a touch of organic

cane sugar to create a drink that tastes natural, lively, and full of character.

Bright, refreshing and playful: that is the true spirit of Bionina.



# ORGANIC SPARKLING JUICES

THE ORIGINAL  
BIONINA  
CHARACTER.

## WHY IT WORKS

- 🌿 Pure mineral water from the Sibilli Mountains
- 🌿 100% premium organic ingredients
- 🌿 Crafted with 12% real juice
- 🌿 No preservatives, no colourants, no artificial flavours, nothing fake

# ORGANIC SPARKLING JUICES

THE ORIGINAL BIONINA CHARACTER.

AVAILABLE FLAVOURS.



## MISTER LEMON

From Sicily, made with organic sun-ripened lemons. Fresh and tangy, with a natural lemon kick that feels like sunshine in every sip. Thirst-quenching, bright and always easy to love.



## MISS BLOOD ORANGE

Made with juicy Sicilian blood oranges, bursting with bold, sunny flavour. Fresh, vibrant and perfectly balanced with a subtle bittersweet twist. A bright, adventurous sip for anyone who loves a little extra kick.



## LADY GRAPEFRUIT

Bright and elegant, made with real pink grapefruit full of Mediterranean sunshine. Lightly bitter, refreshingly crisp and perfectly balanced in every sip. A sparkling, zesty lift for anyone who loves a fresh and lively kick.



## UNCLE POMEGRANATE & THE CRANBERRIES

Rich and vibrant, made with the natural goodness of pomegranate and cranberries. A smooth sweetness meets a bright, tangy twist, perfectly balanced from the first sip to the last. Full of flavour, refreshing, and always a little surprising.

# PREMIUM ORGANIC TONICS

THE ORGANIC ART OF MIXING.

Bionina's Tonic range brings together organic craftsmanship and mixology savoir-faire.

Each recipe is built around the natural bitterness of cinchona bark, the legendary source of quinine.

Carefully balanced with organic botanicals and pure mineral water from northern Italy.



# PREMIUM ORGANIC TONICS

THE ORGANIC  
ART OF MIXING.

## WHY IT WORKS

- 🌿 Natural by origin,  
premium by design
- 🌿 Premium packaging  
designed for both  
mixology and retail  
visibility
- 🌿 Perfect pairing for  
gin, vodka, spritz  
or alcohol-free  
cocktails
- 🌿 100% organic  
& crafted with  
natural botanicals

# PREMIUM ORGANIC TONICS

THE ORGANIC ART OF MIXING.

AVAILABLE FLAVOURS.



## INDIAN TONIC WATER

Crisp and clean, with a final note of lemon.



## MEDITERRANEAN TONIC WATER

Bitter with rosemary, thyme and a lemony aftertaste.



## HIBISCUS TONIC WATER

Elegant and floral, with a soft pink hue and refined bitterness.



## ELDERFLOWER TONIC WATER

Fresh and gentle, with botanical sweetness.



## PINK POMELO TONIC WATER

Punchy bitter with a sweet citrus twist.

# PREMIUM ORGANIC DRINKS

WHERE INNOVATION MEETS NATURE.

Bionina's most daring range, crafted for those who love authentic flavours with character.

From the Italian bitterness of Chinotto to the spice of organic ginger, each creation is proof that nature still has surprises to offer.

A sophisticated, adult alternative to traditional soft drinks, 100% organic, 100% taste.



# PREMIUM ORGANIC DRINKS

WHERE INNOVATION  
MEETS NATURE.

## WHY IT WORKS

- 100% organic ingredients, crafted in small batches
- Natural alternatives to alcohol for the modern aperitivo
- Premium taste experience for both mixology and mindful drinking
- Distinct, elegant bottle design ensures visibility in both retail & horeca
- Authentic, bold, naturally unexpected

# PREMIUM ORGANIC DRINKS

WHERE INNOVATION MEETS NATURE.

AVAILABLE FLAVOURS.



## GINGER ALE

Light and sweet, with a spicy finish. Perfect for cocktails or as a stand-alone refreshment.



## GINGER BEER

Strong and bold, with intense ginger heat and depth of flavour.



## CHINOTTO

Bitter and complex, with citrus and herbal notes. A true Italian classic, reborn organically.

**BIONINA  
TRANSFORMS  
NATURE'S PURITY  
INTO SPARKLING  
PLEASURE.**

# EACH UNIQUE RANGE: LEMONADE, TONIC AND INNOVATION, IS AN EXPRESSION OF THE SAME DNA



100% natural,  
organic and  
traceable



Crafted with  
care and  
intention



Premium  
yet  
accessible



Authentic,  
playful and  
modern



# WHAT MAKES BIONINA TRULY DIFFERENT



## Pure Nature

Made from 100% organic ingredients, real fruit and pure Sibilla mineral water. No additives, no shortcuts.

Because authenticity starts at the source.



## Craftsmanship

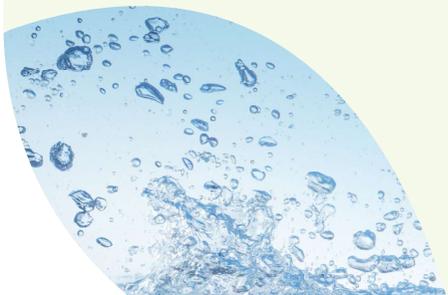
Every recipe is handcrafted with balance and precision.

We don't make mass-produce drinks; we create moments full of flavour.

## Premium taste

Recognised for its superior taste and texture indulgence without compromise.

A pleasure that feels good and tastes even better.



## Positive energy

A colourful, honest and joyful brand that makes organic desirable again.

Rooted in optimism, made to make people smile.



**TOGETHER, THESE PILLARS DEFINE THE BIONINA STATE OF MIND: NATURAL, CRAFTED, AND FULL OF LIFE.**

# WHO WE SPEAK TO

## Urban millennials & young professionals (25–40)

Active, social and trend-aware. They look for premium experiences that feel good and do good.

- ∅ They drink Bionina at brunch, after work, or as a mindful cocktail mixer.



## Health-conscious consumers (30–50)

Modern adults who balance pleasure and wellness. They choose organic, low-sugar alternatives without giving up taste.

- ∅ They enjoy Bionina as a refreshing daily soft or a sophisticated non-alcoholic option.

## Bartenders, mixologists & professionals

Hospitality trendsetters who value innovation and storytelling in their menus.

- ∅ They use Bionina to elevate their cocktails, mocktails and premium serves.



# BECAUSE EVERY MOMENT DESERVES ITS SPARKLE



Pure, organic and naturally sparkling. A guilt-free pleasure for every moment of the day.

From lunch breaks to lazy afternoons, Bionina Lemonades bring simple joy to every sip.

Everyday  
refreshment

Crafted to elevate cocktails and mocktails alike.

Bionina Tonics and Drinks add depth, balance and a touch of natural sophistication to any serve.

Mindful  
mixology



More than a drink: a way to celebrate life, taste and connection.

Shared on terraces, at dinners, or slow weekends, always with a smile and a sparkle.

Conscious  
indulgence



**BIONINA**

## **CONTACT & INFO**

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