



THE ART OF FLAVOUR



**FAMILY-OWNED BUSINESS SINCE 5 GENERATIONS**

*Created in 1885 by Emilie GIFFARD, pharmacist in Angers, France*

**OUR PURPOSE**

- ✓ *Create contemporary products, using our traditional methods, to offer a source of conviviality and flavour discovery.*
- ✓ *Valorise nature, respecting and extracting the best from it*



2021: #3 Best Selling Brands



**A FULL RANGE OF LIQUEURS, SYRUPS, PREPARATIONS, INSPIRING THE MOST FAMOUS MIXOLOGISTS & BARISTAS**

**THE ART OF FLAVOUR**

*Plants are the source of our inspiration. We find the best varieties of plants and fruits to extract their rich flavours.*



1001FONTAINES



**COMMITTED WITH PASSION**

*Sustainable Development has always been in the heart of our culture: Respecting human and environmental values, and searching permanently for quality since the origin, ensure our sustainability.*

- *Local raw material (as much as possible)*
- *Optimization of water consumption*
- *Glass reduction & transport*
- *Left over from maceration to be reused as compost*
- *Eco-friendly factories*
- *Support "Water in School" NGO*

**THE ART OF MIXING**

*Close to our users: Bartenders & Baristas*  
*A unique brand territory: ART*



Giffard West Cup International cocktail competition



Connaught Bar #1



Vintage ads in Covent Garden



Tattooed Bartenders cocktail books